

1 the Road

Writer of writer Ross Goodwin
Introduction by Kenric McDowell

Collection Art + Machines
Jean Boîte Éditions, Paris, 2018

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A gonzo AI takes the road after Kerouac to give us the first novel written by a machine.

1 the Road is a book written using a car as a pen.

Ross Goodwin is not a poet. As a prominent Artificial Intelligence creator, he outfitted a Cadillac car with a surveillance camera, a GPS unit, a microphone and a clock, all connected to a portable AI writing machine that fed from these input data in real time.

Together, they traveled from New York to New Orleans, in an experimental automation of the American literary road trip. As they drove, a manuscript emerged line by line from the machine's printer on long scrolls of receipt paper that filled the car's rear seats over the course of their journey.

1 the Road offers the first real book written by an AI, which captures us from the first page, when the journey begins:

"It was seven minutes to ten o'clock in the morning, and it was the only good thing that had happened."

Rooted in the traditions of American literature, gonzo journalism, and the latest research in artificial neural networks, *1 the Road* imposes a new reflexion on the place and authority of the author in a new era of machines.

UPCOMING EVENTS



New York City - The Invisible Dog

Sept. 19, 2018 - 7pm to 9pm

Reading, screening, talks and drinks in the garden with Ross Goodwin, *Artists and Machine Intelligence* team and Jean Boîte Éditions

The Invisible Dog Art Center

51 Bergen St, Brooklyn,
NY 11201, USA



New York City - MoMA PS1

New York Art Book Fair

Sept. 20, 2018 - 7pm to 9pm

Book signing during the preview opening of the New York Art Book Fair

MoMA PS1

22-25 Jackson Ave, Long Island City,
NY 11101, USA



Amsterdam - IDFA

IDFA DocLab

Nov. 17, 2018 - 7pm to 9pm

Performance, talks and book signing as a part of IDFA Doclab program

International Documentary Film Festival

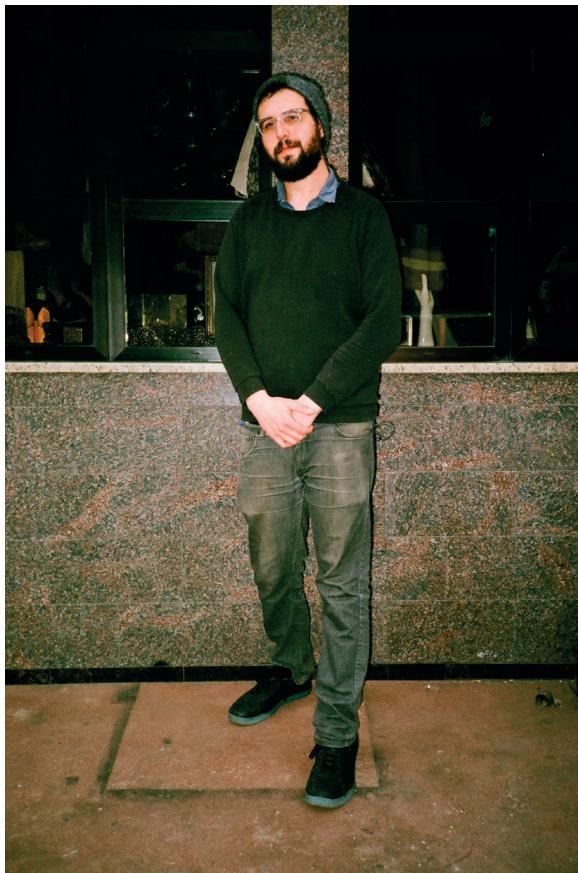
Amsterdam

Frederiksplein 52,
1017 XN Amsterdam, The Netherlands

Ross Goodwin is not a poet. Born in San Francisco Bay, he lives in Los Angeles today. He defines himself as an artist, a hacker, a code inventor and a gonzo data scientist.

A graduate of the Massachusetts Institute of Technology (MIT) in Economics in 2009, he joined the Interactive Telecommunications Program (based on creative and imaginative use of communication technologies) in 2014 at New York University (NYU). He was also a pen for Barack Obama during the 2008 presidential campaign. His studies, especially his two years at New York University, led him to pioneer new approaches for filmmaking, photography, and especially writing with artificial intelligence. Ross Goodwin stands out today for his ability to train the most expressive artificial neural networks in the service of moving literature forward and narrating reality with machines.

Kenric McDowell was Born in 1977 in Napa, California. He currently lives in Topanga, California. Kenric has worked at the intersection of culture and technology for twenty years. He graduated from the International Center of Photography-Bard MFA program in 2007. He leads the *Artist + Machine Intelligence* program at Google Arts & Culture, where he facilitates collaboration between artificial intelligence researchers, artists, and cultural institutions. Kenric is a regular conference speaker and consultant to think tanks and arts organizations, helping groups connect artistic practice and technology production with larger traditions of human understanding.



Ross Goodwin
Photo © Christiana Caro
Photograph taken during the road-trip



Kenric McDowell
Photo © Christiana Caro
Photograph taken during the road-trip

2017-03-26

A black pole in the back of a truck, which had been staring at the street with a strange straight wall of splintered boxes, stood there on the walls.

08:47:15

The time was eight forty-seven in the morning, and they began to drink the same bread, and the street lights were still in the distance, and the parking lot was empty.

08:47:38

The bowl is made of wood in the middle of the street and nothing comes into its middle.

A small patch of dirt came through the room behind the trees in the dark below. A grey stone wall appeared on the counter, and the floor was dark.

08:48:30

A white line on the side of the building was warm and small, and a floor was open when the wind blew open and the steeples

08:55:31

JEAN BOÎTE ÉDITIONS

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Directed by David Desrimais and Mathieu Cénac

david@jean-boite.fr – +33(0)6 82 76 10 79

mathieu@jean-boite.fr – +33(0)6 10 41 31 32

Hand-in-hand Pierre-Édouard Couton and Olivia de Smedt

INFO & CONTACT

info@jean-boite.fr

DIFFUSION / DISTRIBUTION

Diffusion France – INTERART

Gencod 3012342240000

commercial@interart.fr – +33(0)1 43 49 36 60

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